



Oakmeadians Rugby Club

the heart of Bournemouth

Sponsorship Brochure



Be part of a successful team,
support
Oakmeadians RFC

For more information contact: Jane Hart
mobile: 07715 531143 or email: chairman@oakmeadians-rfc.com



Oakmeadians Rugby Club

the heart of Bournemouth

Established in 1963, Oakmeadians RFC settled in Meyrick Park , Bournemouth in 1988.

Situated in the heart of Bournemouth, Oaks sits in picturesque surroundings and boasts over 700 members and a regular crowd of over 300 supporters to our 1st and 2nd XV games.

The club has been expanding every year and can now boast that we are the largest rugby club in Dorset. With over 26 teams including Mini & Youth from under 4s to Colts. 1st and 2nd XV's Senior Men, 1st and 2nd XV Ladies sides and an outstanding Girls Academy.

Having spear headed Ladies Rugby in Dorset we can now say that we are leading the way in both Women's and Girls Rugby.



Every year we welcome players from around the country who come to find a home at Oaks while away from home at Bournemouth University. These players are a valuable asset playing along side our regular team players.

We are also very lucky to have our 'home grown' talent regularly coming though from our Mini & Youth set up who are happy to remain with their home club.

www.oakmeadians-rfc.com

60 years of community rugby in Dorset





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Oakmeadians Acorns

Oakmeadians is very proud of its Mini & Youth section, the Acorns, with children as young as 4 years old up to the Colts section, who are young men about to embark on their senior playing careers.

Supported by a dedicated team of qualified Coaches and volunteer Managers every player is cared for within the extended family that is Oakmeadians RFC.

Children of all abilities, gender and background are welcome and it is the aim of the club to encourage players to continue with their team all the way to Senior Rugby.

Oakmeadians RFC work in partnership with the Rugby Football Union to promote the The RFUs core values of the game:–

- T Teamwork
- R Respect
- E Enjoyment
- D Discipline
- S Sportsmanship



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Oakmeadians Rugby Club

Advertising Opportunities

- **Half size banner** £350 + VAT
 - ✓ for 1 year on 1st floor balcony.
- **Full size banner** £550 + VAT
 - for 1 year on 1st floor balcony.
- **Flags around 1st xv pitch** £350 + VAT
 - match day, festivals and mini and youth match days.
- **Age grade flag** £250 +VAT
 - these will be passed down through the age groups
- **Electronic Score Board (Exclusive)** £2,500 + VAT
- **Electronic Score Board (joint)** £1,000 + VAT
 - To include business logo and to be in use for all senior matches

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Oakmeadians Rugby Club

Shirt Sponsorship

- **Men's or Ladies playing shirts (arm)** £600 + VAT
 - Minimum of 2 years.
- **Men's or Ladies playing shirts (front or back)** £1000 + VAT
 - minimum of 2 years.
- **Training T shirt sponsor (arm)** £300 + VAT
 - worn by all age groups including seniors.
- **Training T shirt sponsor (back or Front)** £600 + VAT
 - worn by all age groups including seniors.
- **Age group playing shirt sponsor, front or back,** £600 + VAT
 - these shirts are worn by teams for at least 2 seasons, sometimes more.
- **Age grade Arm sponsorship** £350 +VAT
 - these shirts will be worn for at least 2 seasons, sometimes more.

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Player Sponsorship

- **Men's or Ladies player sponsorship** £250 + VAT
 - Per year

Sponsorship include :-

- Full season membership for the player
- Full player's stash bundle
- All player meals after training and home matches

Sponsor's benefits include :-

- Business brand/ name on each team sheet next to player on all Social Media platforms
- Business Brand/ name on 'Man of the Match posts on all Social Media platforms.
- Individual Player Sponsor profile on all Social Media platforms
- Business Brand / name on club website
- Direct Business link from Oakmeadians RFC website
- Invitation to sponsors lunch and club socials

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Event Sponsorship

- **End of Season Dinner Headline Sponsor** £2,000 + VAT
 - To include, recognition in speeches
 - recognition in the programme
 - Company logo included in the AV presentation

- **Seniors Awards** £1000 + VAT
 - To include, recognition in the programme
 - and during the awards presentations

- **Age Grade Awards.** £1000 + VAT
 - An award for each child at end of season awards day.

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Advertising & Sponsorship Benefits

Our valued Sponsors and Advertisers are entitled to the following :

- High priority application for England International tickets.
- Social media posts, your logo on all posts and individual spotlight posts about your business throughout the season.
- Your business logo on your sponsored item for 1 year. (unless otherwise stated)
- A link from our website to your business.
- Invitations to sponsor's lunch and club socials.
- A lunch for you and up to 9 guests at a 1st XV match.

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Premier Sponsorship - £5000

Kit sponsorship on 1st and 2nd team kit

Company name/logo

Corporate Hospitality Day at a pre-arranged home game including:-

Pre match lunch for 8 people

8 tickets to the home Internationals during the 6 Nations Championship *

A limited 'right to buy' additional tickets to the Six Nations & QBE Challenge matches which form part of the Clubs allocation from the RFU.

Application for away matches at Cardiff, Edinburgh, Dublin and Rome if available

- 1 x Banner to be prominently displayed on the clubhouse balcony match days – (sponsor to provide banner)
- Logo prominently displayed on the Club website
- Mounted team photo with Sponsors Banner

* four tickets will be allocated to each of the England match unless agreed otherwise.

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Sponsorship Opportunities

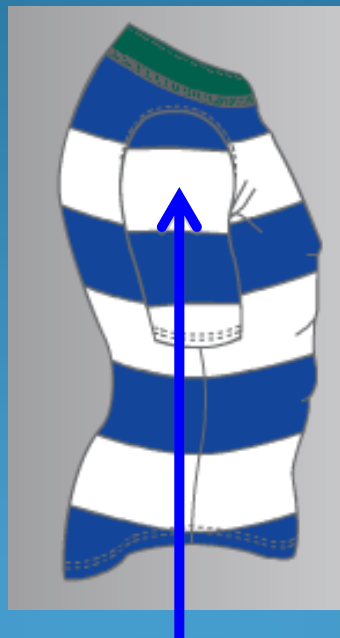
Kit Sponsorship

Shirt Sponsor



See your logo here

Sleeve Shirt Sponsor



See your logo here

Short Sponsor



See your logo here

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Thank you for your support

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